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1924

The Gladiolus Beautiful

"The Crowning Splendor of the Floral World"



PRIDE OF GOSHEN

There is a fascination in growing these flowers of unrivaled loveliness.

The sword-like foliage; the tall, upright stems clothed with flowers of exquisite beauty; the great variety of magnificent colors; the ease of culture; the sureness of bloom; and the lasting quality when cut—all combine to make the Gladiolus one of our most popular flowers.

HOWARD M. GILLET
GLADIOLUS SPECIALIST
NEW LEBANON, N. Y.

Greetings

To my Customers:—

Again I wish to thank you for a very prosperous season, and to assure you of my earnest endeavor to merit your continued patronage.

I wish also to express my sincere appreciation of the many very encouraging reports you have sent me on the success and pleasure you have had in growing Gladioli from my bulbs. I am interested in your success; let me share it with you during 1924.

It is my desire to so treat my customers that they not only come back the next spring, but bring their friends with them.

You will also be pleased to find that prices have been reduced on many kinds, owing to increase of stock.

The Gladiolus is increasing in popularity by leaps and bounds, and interest is constantly being stimulated by the introduction of new and improved kinds of great beauty. These new varieties are tested in my trial plot, and those found worthy are added to my list.

My storage cellar is full of vigorous bulbs ready to bloom for you. Let these wondrously beautiful flowers gladden your garden this coming summer, making it indeed a "glad" year for you.

Sincerely yours,

HOWARD M. GILLET.

Member of American Gladiolus Society

THE GLADIOLUS

Gladiolus! Wond'rous color sprays,
Gorgeous as the clouds in sunset's rays;
Endowed with charming form and dainty grace,
Spires of beauty towering into space;
Floreate clusters; guarding swords of green—
Crown you Nature's wonder and proclaim you
Queen.

—Stanley Thorpe.

THE MODERN GLADIOLUS

Many people are taking up Gladiolus growing as a hobby. And a delightful hobby it is! To watch, for the first time, the unfolding of a new variety is to the real flower lover a quite thrilling event.

And do you know that a vase of Gladioli will retain its beauty for more than a week, if the water is changed daily, and a half-inch or more cut off the bottom of the stems?

Remember, too, that an investment in these bulbs will not only give you pleasure **this** year, but for **years** to come.

A wonderful improvement has been made in the Gladiolus during the last few years. Those who are acquainted only with the old red spikes which grew in Grandmother's garden will hardly recognize it as they gaze on the large and gorgeous flowers of the modern hybrids which are the result of thousands of crosses made by specialists in this line. The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to six inches across. Nearly all the colors of the rainbow may now be found. The combinations of colors and beautiful markings of the petals and throat cannot be surpassed by any other flower. As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. They are rightly called "The People's Orchid." With freedom from disease and insect pests there is no easier flower to grow. No other flower gives so much satisfaction at small expense. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving three or four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.

CULTURE

If you can grow potatoes you can grow Gladioli. Plant in any good garden soil as soon as ground is workable up to the middle of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted

manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let three to four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.



NAMED VARIETIES

During the past few years I have tested many hundred varieties of Gladioli, and have selected the following list as the very choicest and most beautiful. Many are new and rare.

ALICE TIPLADY—Primulinus hybrid. Extra large orange saffron flower of the hooded type. Very choice. 15c each; \$1.50 per doz.

AMERICA—Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. Fine for cut flowers. The most popular variety and one of the easiest to grow. 5c each; 50c per doz., \$3.00 per 100.

ANNA EBERIUS—From California. Dark velvety purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice. 20c each; \$2.00 per doz.

ARIZONA—Rose pink, with dark maroon markings on lower petals. Very pretty. 10c each; \$1.00 per doz.

BARON HULOT—Deep violet-blue, medium size. Contrasts well with a yellow variety. 10c each; \$1.00 per doz.

BEACONFLAME—A new deep red. Strong grower. Blooms keep long. 50c each.

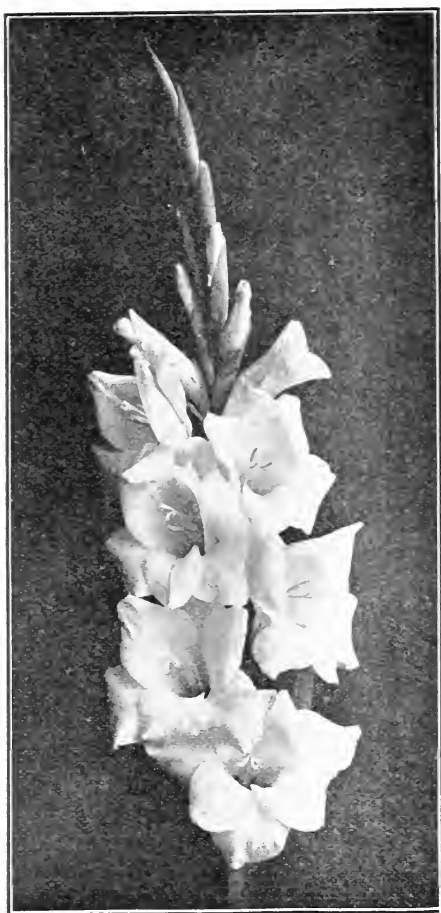
BERTREX—White, with lilac line in throat. Good substance, strong and vigorous. Florists like it. (See cut). 10c each; \$1.00 per doz.

BEST VIOLET—Rich violet color, with lines over petals. Tall stem; many open at once. Not a common shade. 15c each; \$1.50 per doz.

BLACKHAWK—Cardinal-red, with a nearly black center. One of the Kunderd originations. Handsome. 10c each; \$1.00 per doz.

BLUE JAY—Light blue, with white center. Flowers wide open. This is probably the nearest to a sky blue among Gladioli. 25c each; \$2.50 per doz.

BRIMSTONE—Light sulphur yellow. A fine new variety of this shade. 20c each; \$2.00 per doz.



BERTREX

BYRON L. SMITH—Delicate shade of lavender pink, equal to a cattleya orchid. Very choice. 30c each; \$3.00 per doz.

CANDIDUM—Large white lily-shaped blooms. Tips of petals suffused with pink. In demand by florists. 10c each; \$1.00 per doz.

CAPELLA—Primulinus hybrid. Tall bright fiery orange red. Large and choice. 15c each; \$1.50 per doz.

CARDISUN—Deep velvety red, with darker throat. Medium spike. 10c each; \$1.00 per doz.

CHARLEMAGNE—Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 20c each; \$2.00 per doz.

CHATEAU THIERRY—Dark orange color, with small yellow spot. Large flowers. New variety. 25c each; \$2.50 per doz.

CHICAGO WHITE—White, with lavender line on lower petals. One of the earliest whites. 5c each; 50c per doz.

CONSPICUOUS—Light blue. Yellow center, edged with deep blue rim. Called the "pansy gladiolus." Came from Holland. 25c each; \$2.50 per doz.



CRACKERJACK

CRACKER JACK—Handsome large flowers of a rich velvety dark red. Throat spotted with maroon on yellow ground. Very prolific, and flowers from quite young bulbs. Inexpensive. (See cut). 5c each; 50c per doz., \$3.00 per 100.

CRIMSON GLOW—Here's a winner! Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. Early. The very finest of its color. 20c each; \$2.00 per doz.

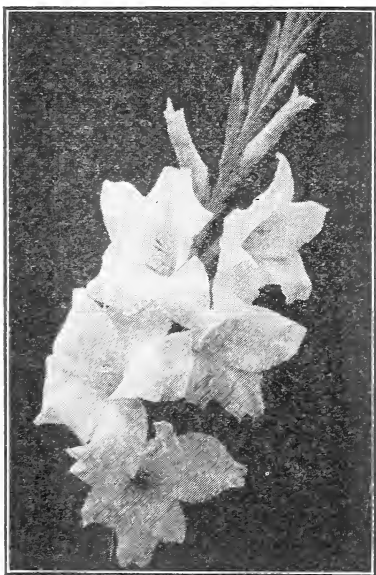
CRYSTAL WHITE—Pure snow white, except small mark of Tyrian rose in throat. Healthy, vigorous and prolific. Stem tall and straight. 10c each; \$1.00 per doz.

DAWN (Groff's)—Very light salmon, or cream. Claret stain in throat. Fine. 25c each; \$2.50 per doz.

DIANA—New large tall crimson. Solid color. Extra good. 35c each; \$3.50 per doz.

DICK—Dark lavender, or violet, with nearly white center, and one or two dark velvety pansy spots on two lower petals. 20c each; \$2.00 per doz.

DIXIE—Deep, rich, almost black, red. One of Kunderd's originations. 10c each; \$1.00 per doz.



EARLY SNOWFLAKE

DOROTHY McKIBBEN—Apple-blossom pink, variegated. Ruffled petals. Very early. 35c each; \$3.50 per doz.

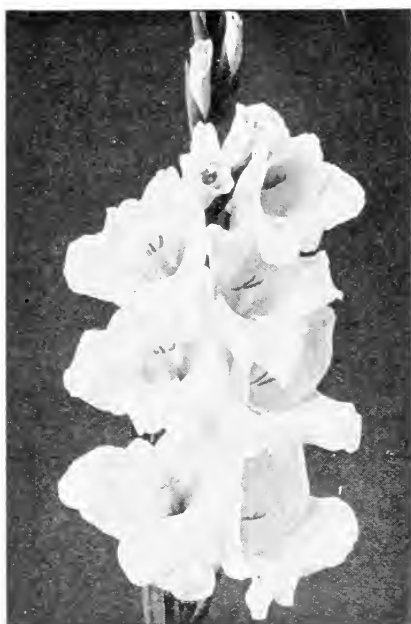
EARLY SNOWFLAKE—Large flowers of creamy white, delicately tinted and flaked rose, with just a tinge of yellow in the throat. Tall and vigorous, attaining a height of four to five feet, and often bearing over 20 large lily-like flowers to the stalk, many of them five to six inches across.

20c each; \$2.00 per doz.

E. J. SHAYLOR—Fine large ruffled deep rose. Tall and strong. Extra choice. 35c each; \$3.50 per doz.

EMPRESS OF INDIA—Rich, very dark, velvety red; almost black. Fine white stripe on lower petals. Satiny buds. Distinct. 10c each; \$1.00 per doz.

EVELYN KIRTLAND—Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. One of the finest pinks. Visitors rave over it. Tall grower. Has taken many prizes at the shows. (See cuts, page 10 and back cover.) 10c each; \$1.00 per doz.



EUROPA

EUROPA—Snowy white, without any color mark whatever. Large flowers, compactly placed, and many open. One of the finest whites in existence. Especially valuable for florist's work. Stock too scarce to become common very soon. (See cut). 20c each; \$2.00 per doz.

FAIR COLUMBIAN—Fine large showy lilac-pink. Rare shade, attracting much attention. Tall, vigorous plant. 25c each; \$2.50 per doz.

FAIRY—Cream, shading to a soft rose-tinted flesh color. Carmine stripe. Early. 10c each; \$1.00 per doz.

FLORA—Canary yellow, with scarcely any markings. Flowers well placed, plant tall and strong. A valuable new introduction from Holland, and one of the very best yellows in existence. 20c each; \$2.00 per doz.

GAIETY—Light scarlet, splashed deeper scarlet. White throat, penciled crimson-red. A gay looking fellow who attracts attention. 15c each; \$1.50 per doz.

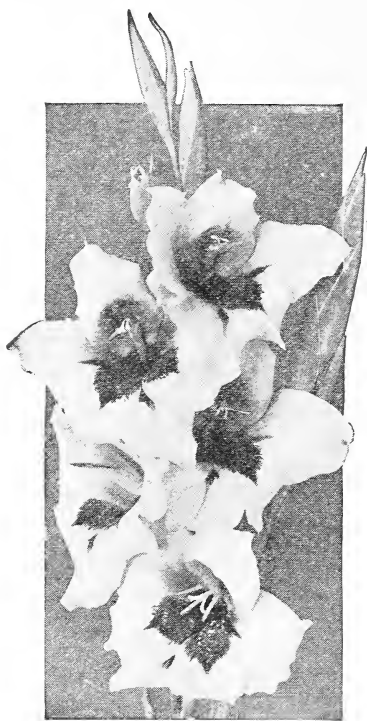
GEN. JOFFRE—New Holland variety. Large brilliant scarlet, darker stripe on lower petal. One of the best reds. 15c each; \$1.50 per doz.

GERMA—One of the latest importations from Holland. Large flowers of soft yellow. Robust grower. 35c each; \$3.50 per doz.

GLORY (Kunderd's)—Creamy-buff, tinted soft pink. Petals ruffled and fluted at the edges. 10c each; \$1.00 per doz.

GLORY OF KENNEMERLAND—See Holland Giant.

GLORY OF NOORDWIJK—Soft primrose yellow. Tall strong spikes. One of the best in its color. An imported variety, and quite rare. 35c each.



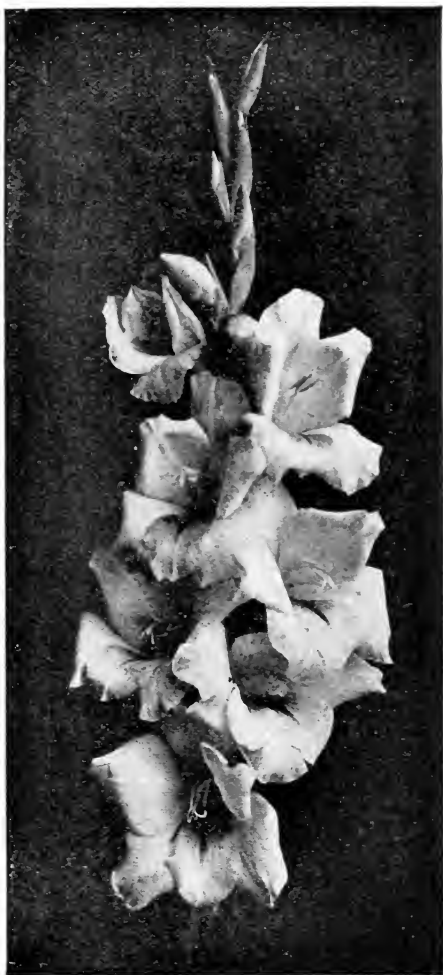
GOLDEN KING

GOLDEN KING—Bright golden yellow, with crimson blotch on lower petals, forming a striking contrast. Tall and strong. Flowers well open, and of good substance. (See cut). 10c each; \$1.00 per doz.

GOLDEN WEST—See Pacha.

GOLDEN MEASURE—The aristocrat of the yellows. Considered the very finest of its color. Tall and rank. Large pure deep yellow blooms, with no markings. 50c each; \$5.00 per doz.

GOLIATH—A fine large reddish purple, or deep wine. Very dark. Robust grower. Choice and much admired. Should be in every collection, as there is no other just like it. 10c each; \$1.00 per doz.



GRETCHEN ZANG

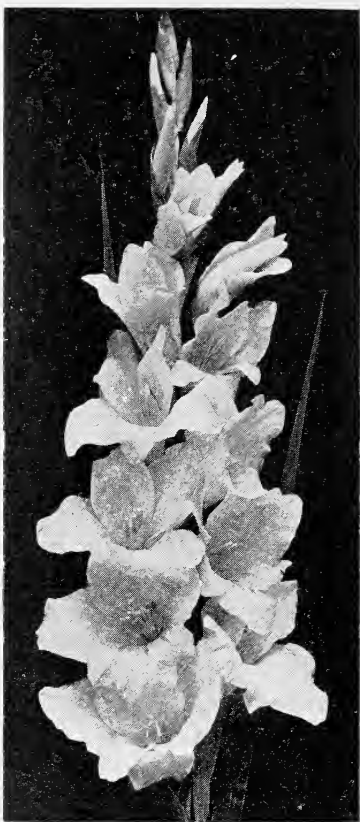
GRETCHEN ZANG—Exquisite soft rose pink, shading into salmon-scarlet. Tall and graceful. Very useful for decorative purposes. (See cut). 10c each; \$1.00 per doz.

HALLEY—Large, well-opened flowers of bright salmon-pink. One of the earliest, and a popular sort. 5c each; 50c per doz., \$3.00 per 100.

HELEN FRANKLIN—Pure white, with narrow violet throat markings. 6 to 10 good sized flowers open at once. An early-flowering Kunderd ruffled variety of much promise. 15c each; \$1.50 per doz.

HERADA—Clear brilliant mauve; a wonderful new color. Giant grower. In demand by florists. 10c each; \$1.00 per doz.

HILDA—Deep scarlet. Pleasing velvet appearance. Strong grower. 15c each; \$1.50 per doz.



IMMACULATE

HOLLAND GIANT (Glory of Kennemerland)—Very large rose pink, with yellow center. A new imported novelty of immense size, the broadly expanded blooms often measuring 5 inches across the petals when in full bloom. 15c each; \$1.50 per doz.

IDA VAN—A most beautiful deep salmon-red, or flaming orange-pink, shading darker in throat. Rich and brilliant. Large, open flowers. 10c each; \$1.00 per doz.; \$6.00 per 100.

IMMACULATE (L'Immaculee)—Pure white, without any blotch whatever. A gem for cutting because of its long slender erect spikes bearing many flowers open at one time. Does not tint in the sun. Early. (See cut.) 10c each; \$1.00 per doz.

INDEPENDENCE—Begonia pink, or coral red. Deeper throat. Strong spike, and flowers last a long time after cutting. 5c each; 50c per doz.; \$3.00 per 100.

INTENSITY (Scarlet Beauty)—Large bright scarlet, lower petals speckled with white. Wide open flowers. One of the best in this color. 10c each; \$1.00 per doz.

LA GRANDESSE—White, slightly tinting into light pink. Fine large flowers. 20c each; \$2.00 per doz.



LE MARECHAL FOCH

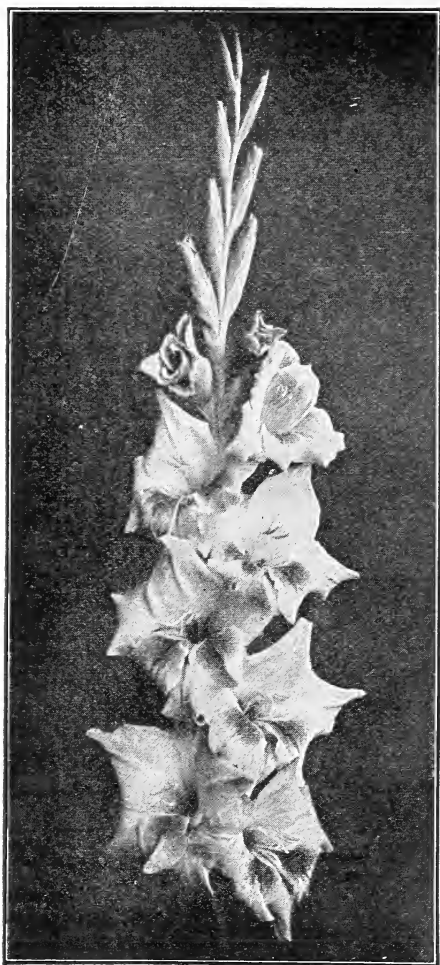
LE MARECHAL FOCH—Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. One of the latest importations from Holland, and very highly recommended. Prize winner. There will be a scramble for this variety. Order early. (See cut). 15c each; \$1.50 per doz. (For the American variety of similar name, see Marshal Foch, which is also a very fine one.)

LILYWHITE—The fine new pure snow-white. Blossoms of good size, and 6 or 7 open at once. Will be in great demand, particularly with florists. Early and prolific. Valuable. 10c each; \$1.00 per doz.

LISS—Bright rose pink. Erect spike with eight to ten flowers open at once. New. 15c each; \$1.50 per doz.

LOVELINESS—Cream-yellow, or buff, tinged with pink. Strong robust grower, with many large wide open flowers displayed at once. Dark green foliage. Greatly admired for its delicate coloring, and a really choice variety. 15c each; \$1.50 per doz.

LOUISE—Fine new blue-lavender, with small touch of wine in throat. Wide open flowers. Like an orchid. Is in great demand. 25c each; \$2.50 per doz.



EVELYN KIRTLAND

LOVE'S FIRE—A big dazzling scarlet, good grower, with long spikes, and many open at once. One of the very best reds. 20c each; \$2.00 per doz.

MARSHAL FOCH — (Not the "Le Marechal Foch," which see). This is a splendid new Kunderd variety which is capturing prizes at all the flower shows. A massive tall spike bearing very large ruffled flowers of finest salmon-pink. A gorgeous thing in garden or vase. 35c each; \$3.50 per doz.

MARY FENNELL—Beautiful light lavender, tinged soft pink, lower petals penciled with primrose yellow. Large wide open flowers of exquisite loveliness. Distinct, and especially recommended to lovers of delicate shades. 15c each; \$1.50 per doz.

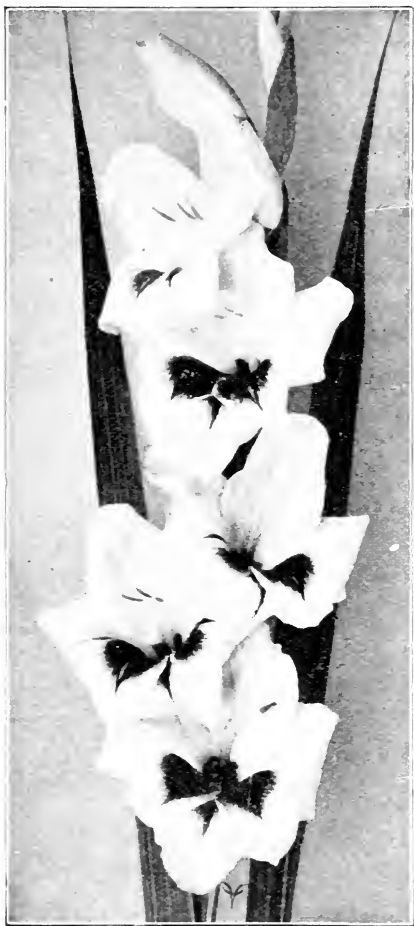
MARY PICKFORD—Delicate creamy white. Throat finest soft sulphur yellow. Has won hundreds of prizes. 25c each; \$2.50 per doz.

MEADOWVALE—Purer white than Chicago White, but blooming a little later. Narrow line of crimson on lower petals. Excellent for florists. 5c each; 50c per doz.

MONA LISA—Palest soft rose pink; almost pure self color. Many flowers open at once. Strong grower. A most dainty shade. One of the new ruffled varieties. 40c each; \$4.00 per doz.

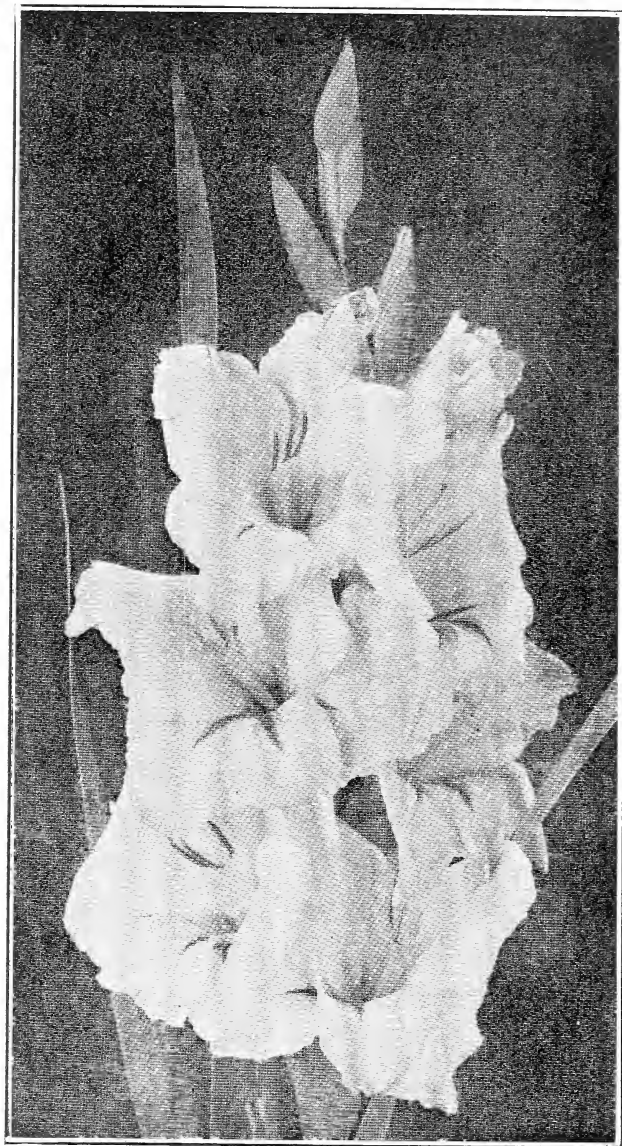
MONON—Tall dark rose pink, flaked with darker pink; throat still darker. White inner upper throat. Very large and fine variegated variety, which few growers have yet. 25c each; \$2.50 per doz.

MR. MARK—Light blue, darker blotch. From Holland. 20c each; \$2.00 per doz.



MRS. FRANK PENDLETON

MRS. FRANK PENDLETON—One of the very finest. Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. No grander variety in existence. Has been awarded many prizes. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.



PEACE

MRS. DR. NORTON—One of the very finest. Creamy white, edges suffused with pink, soft creamy yellow in throat, speckled at base with Tyrian rose. Large flowers on tall graceful spike. Awarded highest honors wherever shown. Lovers of delicate colors are enraptured with this beauty 20c each; \$2.00 per doz.

MRS. FRANCIS KING—Very large flame-scarlet, or orange-pink flowers on an extremely long spike. This has become the most popular and effective variety for window, store and hotel decorations, on account of the vivid coloring, and the large number of reserve buds continually opening. Inexpensive, but a good one. 5c each; 50c per doz.; \$3.00 per 100.

MRS. HALLIDAY—Delicate soft pink, with creamy center. A very pretty variety. 10c each; \$1.00 per doz.

MRS. MOULTON—Very large dark crimson, splashed deeper in throat. A gorgeous flower. 20c each; \$2.00 per doz.

MRS. WATT—Handsome deep brilliant wine color. A rare shade, distinct from all others, and a novelty of merit. Strong straight grower, and extra good bulbs. 10c each; \$1.00 per doz.

MYSTIC—Rose pink, splashed darker, light throat. 15c each; \$1.50 per doz.

NEGERFURST—Very dark velvety red, flaked with black spots, and touched with white and lilac rose. An odd but beautiful color. Extremely long spikes. 20c each; \$2.00 per doz.

NEOGA—Dark garnet red, deeper in throat. Half ruffled. A rich dark red originated by Kunderd. 15c each; \$1.50 per doz.

NEUTRALITY—A new seedling of "America". Larger and showier, and purer pink. 25c each; \$2.50 per doz.

NIAGARA—Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 8c each; 75c per doz.; \$5.00 per 100.

NORA—Light violet blue, deeper blue on lower petals. Dainty and charming. 20c each; \$2.00 per doz.

NORMA CHILDS—Very light lavender pink, lemon throat. A delicate color and fine for florists. 10c each; \$1.00 per doz.

NYMPH—Very light lavender pink. Another importation from Holland. 15c each; \$1.50 per doz.

ODIN—New. Large perfectly formed flowers of salmon pink. Small carmine blotch. 35c each; \$3.50 per doz.

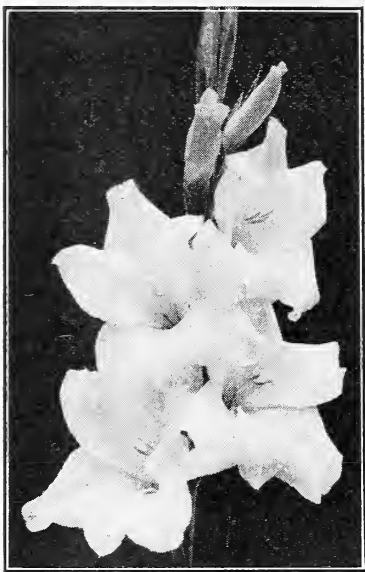
ORANGE GLORY—Large ruffled flowers. Orange with lighter throat. Rank, healthy grower. 25c each; \$2.50 per doz.

PACHA—Brilliant orange, with yellow throat mottled with maroon. Very striking, and unlike any other Gladiolus. Try it. 10c each; \$1.00 per doz.

PANAMA—Magnificent large pink. Blooms wax-like and wide open. A favorite with all. If you sell cut flowers, this should be your first choice. 8c each; 75c per doz.; \$5.00 per 100.

PARLIAMENT—New, large and showy rose pink. Strong stems. 25c each; \$2.50 per doz.

PEACE—A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong, hardy grower. Blooms later than most, so plant early. (See cut). 8c each; 75c per doz.; \$5.00 per 100.



PINK WONDER

PINK WONDER—

This is a wonderful Gladiolus, and the largest and finest light pink in existence. Grows strong and vigorous, attaining when well grown a height of 4½ feet, with 16 to 18 blooms to the stalk. Four and five massive flowers open at once, often measuring 6 1-2 inches across. The color is light pink, yellow shading at base of lower petals, overlaid with rose feathering. Captured first prize at Boston and New York City Flower Shows. (See cut). 45c each; \$4.50 per doz.

PRESIDENT WILSON—Salmon-rose, lightly variegated. Early. 15c each; \$1.50 per doz.

PRIDE OF GOSHEN—Flesh pink. Large flowers and elegantly waved petals. Tall and vigorous. (See cut). 15c each; \$1.50 per doz.

PRIDE OF HILLEGOM—A fine large brilliant crimson. One of the best, and well worth growing. Rare. 20c each; \$2.00 per doz.

PRIMULINUS HYBRIDS—A cross between the native South African Primulinus Gladiolus and the large garden varieties. The flowers are smaller and more graceful than the standard varieties, and run mostly to yellow, orange and salmon, or "nasturtium" colors. 5c each; 50c per doz.; \$3.00 per 100.

PRIMULINUS HYBRIDS—"Grand Mixture"—Same as above, but newer and larger kinds. Mixed only. 10c each; \$1.00 per doz.

PRINCE OF WALES—The very choicest of all salmon varieties, and one of the very best of all Gladioli. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 10c each; \$1.00 per doz.

PROPHETESSE—Pearly white, with orange red blotch. Early. 10c each; \$1.00 per doz.

PROSERPINE—Handsome deep rose color, or cerise-pink. A rare shade. 15c each; \$1.50 per doz.



PRIDE OF GOSHEN

QUEEN WILHELMINA—Delicate apple-blossom pink, with pale blotches on lower petals. Large open flowers. A Holland production, and a popular color. A vase of these is a beautiful sight. 15c each; \$1.50 per doz.

RED CANNA—Bright crimson-pink. Large flowers on good sturdy stalks. 10c each; \$1.00 per doz.

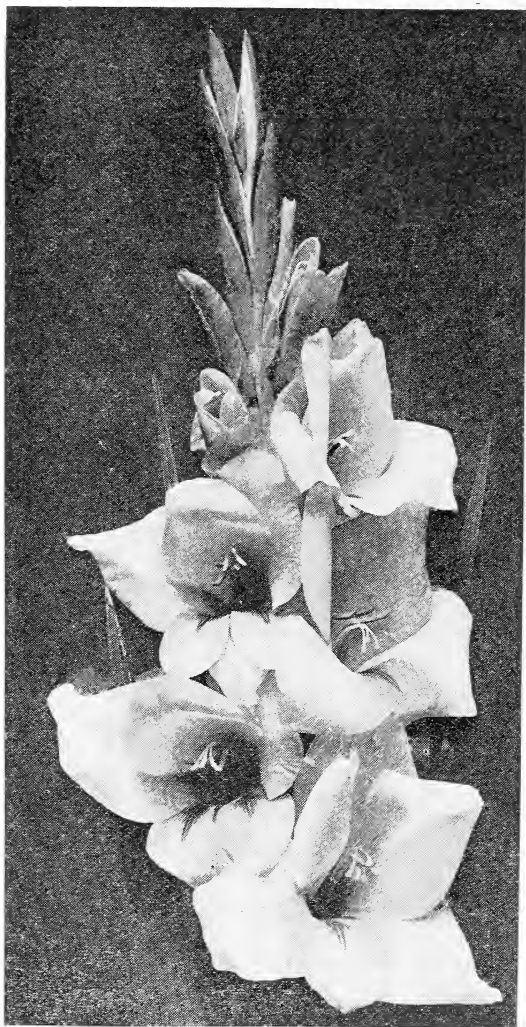
RED EMPEROR—(Dominion) Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers of royal appearance. Early blooming. Very choice. The largest brilliant deep red gladiolus in cultivation. 15c each; \$1.50 per doz.

RED, WHITE AND GOLD—A novelty. Strong plant and good sized flowers. Upper portion white, lower petals lemon-yellow. Red blotch. 25c each.

1910 ROSE—Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. 15c each; \$1.50 per doz.

ROSE BUD—Very beautiful light rose pink. Opening flower of rose-bud form. Large open bell-shaped flower. Rank grower. One of the best. 15c each; \$1.50 per doz.

ROSE GLORY—Very large and beautifully ruffled rose pink, deeper in throat. One of my favorites. FINE. 35c each; \$3.50 per doz.



SCHWABEN

ROSE WELLS—Very tall, light clear rose. Small blotch of lilac rose, bordered with yellow. Flowers large and wide open. Prize winner at Cleveland Show. **15c each; \$1.50 per doz.**

ROUGE TORCH—Large fine white, with a carmine torch in the throat, making a striking contrast. **10c each, \$1.00 per doz.**

SALMON BEAUTY—Very large flowered Primulinus hybrid. Deep salmon, with rich salmon yellow throat. Awarded Certificate of Merit, Mass. Hort. Soc'y. **20c each; \$2.00 per doz.**

SALMON EXCELSIOR—New. Flower of fine form, bright salmon color, with brilliant scarlet blotch. **10c each; \$1.00 per doz.**

SCARLANO—Bright orange scarlet, with darker markings. Fine ruffled. Early and tall. High class. **25c each; \$2.50 per doz.**

SCHWABEN—Clear canary yellow, shading to sulphur yellow, with a touch of red in the throat. Tall vigorous grower. Large flowers. The very best low-priced yellow to-day. (See cut). 10c each; \$1.00 per doz.; \$6.00 per 100.

SOUBRETTE—Rose pink, lighter toward throat, which is white, marked with garnet. 15c each; \$1.50 per doz.

SPLENDORRA—Splendid, very dark wine-black. An unusual color, and a fine rich distinct sort. Ruffled. 25c each; \$2.50 per doz.

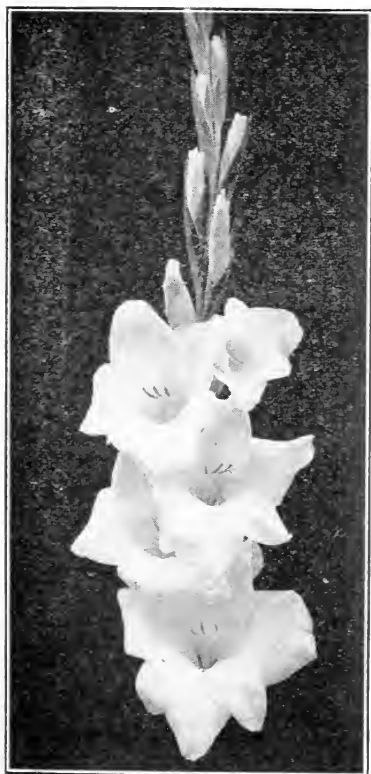
TACONIC—Bright pink, flecked and striped with shades of same color, lower petals blotched crimson, edged with thin yellow stripe. 10c each; \$1.00 per doz.

TENNESSEE BELLE—(Wilhelmina Gude) Salmon pink, slightly variegated with shades of same color. A new variety from Tennessee. Early. 25c each; \$2.50 per doz.

VELVET KING—Glowing velvety scarlet. Wide open flowers. Vigorous grower, and makes a fine show in the row. 10c each; \$1.00 per doz.

VIOLET BEAUTY—Tall large cerise-violet, with blotch of red in throat. Another Kunderd variety. 25c each; \$2.50 per doz.

WAR—Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 10c each; \$1.00 per doz.



WHITE WONDER

WHITE WONDER

—Pure white, without markings. Wide open flowers, often measuring over five inches across. Five and six open at once. A new and valuable addition to the whites. (See cut). 45c each; \$4.50 per doz.

WILBRINK—A sport of Halley, which it resembles except in color which is flesh pink, a very different shade from Halley. Very early and therefore in great demand for cutting. 10c each; \$1.00 per doz.

WELLINGTON—Purple magenta. Cream yellow blotch. Robust. 10c each; \$1.00 per doz. .

WHITE DELIGHT—Softest flesh white; creamy throat, bearing blotch of deeper tints. Ruffled petals. Fine. 25c each; \$2.50 per doz.

WHITE GIANT — New. Tall, immense pure white flower, in shape resembling an Easter lily, and having a frosted appearance by artificial light. Healthy strong grower. 25c each; \$2.50 per doz.

WHITE GLORY—Large pure white ruffled flowers, with touch of delicate iris-blue in the throat. 25c each; \$2.50 per doz.

WILLIE WIGMAN—Creamy white, flushed pink. Crimson blotch on lower petals. Pretty. 10c each; \$1.00 per doz.

YELLOW GEM—Fine shade of light yellow. Small mark in throat. Tall. 25c each; \$2.50 per doz.

YELLOW HAMMER—Large vigorous yellow, with little red mark in throat. The best yellow at a low price, except Schwaben. 10c each; \$1.00 per doz.

A SPECIAL OFFER

particularly to those who have never grown the *Gladiolus*: In order to get you acquainted with this beautiful flower, I will make up a special assortment of 25 bulbs, ready to bloom, (named kinds, but not labeled) for \$1.00 postpaid. This assortment will have a wide range of colors, and will surely please not only amateurs, but regular growers as well who may order it if they wish. Easy directions for culture included free. Ask for "Assortment M."

LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 30 for \$1.00; \$3.00 per 100.

TESTIMONIALS

I had a fine lot of testimonials saved to print in this 1924 catalog, but owing to lack of room they will have to be omitted. Here's the last one, received just as this edition went to press:

Your *Gladioli* I grew last year were just grand; far ahead of all others I tried last year. Can hardly wait to get your 1924 catalog. Am very much interested in your collections, and want to order all the ones I did not try last year. I like your bulbs best of any I ever grew.

Jan. 4, 1924.

—Mrs. M. L. Gould, Maine



EXHIBITION MIXTURE

A high grade assortment made up exclusively of named varieties, which would cost nearly twice as much if purchased separately. Cannot fail to please the most exacting. Wide range of colors. 15 for \$1.00; \$6.00 per 100.

NOTE:—Your attention is called to the pure white varieties, Europa, Immaculate, Lilywhite, White Giant and White Wonder. As a rule these varieties come perfectly white. It should be understood, however, that under certain conditions of soil or climate a slight tinting sometimes appears. The descriptions apply to normal conditions.

**GILLET'S COLLECTIONS OF GLADIOLI ARE PROVING
VERY POPULAR. THEY SAVE YOU MONEY**

COLLECTION "A"

2 America, lavender-pink.....	\$.10
2 Meadowvale, white.....	.10
2 Halley, salmon-pink.....	.10
2 Independence, coral red.....	.10
2 Crackerjack, dark red.....	.10
2 Mrs. F. King, flame color.....	.10
2 Primulinus Hybrid, yellow.....	.10
2 Velvet King, scarlet.....	.20
2 Mrs. Pendleton, blotched.....	.20
2 Baron Hulot, violet-blue.....	.20

20

Retail value \$1.30

Special price, labeled and postpaid, \$1.00

COLLECTION "B"

1 Schwaben, yellow.....	.10
1 Goliath, purple.....	.10
1 Mrs. Watt, wine.....	.10
1 Peace, white.....	.08
1 Prince of Wales, salmon.....	.10
1 Ida Van, orange-scarlet.....	.10
1 Niagara, light yellow.....	.08
1 Le Marechal Foch.....	.15
1 Panama, pink.....	.08
1 Empress of India, mahogany.....	.10
1 Best Violet.....	.15
1 Salmon Excelsior.....	.10

12	Retail value,	\$1.24
Special price, labeled and postpaid, \$1.00		

COLLECTION "C"

1 Conspicuous, blue.....	.25
1 Mary Fennell, lavender.....	.15
1 Mrs. Moulton, crimson.....	.20
1 Queen Wilhelmina, pink.....	.15
1 Red Emperor, royal red.....	.15
1 Arizona, pink.....	.10
1 Crystal White.....	.10
1 Love's Fire, scarlet.....	.20
1 Dixie, mahogany.....	.10
1 Alice Tiplady, orange.....	.15
1 Rouge Torch, white, scarlet feather.....	.10
1 Intensity, scarlet.....	.10

12	Retail value,	\$1.75
Special price, labeled and postpaid, \$1.50		

COLLECTION "D"

1 Loveliness, cream.....	.15
1 Blackhawk, cardinal-red.....	.10
1 Evelyn Kirtland, pink.....	.10
1 Bertrex, white.....	.10
1 Herada, mauve.....	.10
1 Gretchen Zang, pink.....	.10
1 Mr. Mark, blue.....	.20
1 Capella, orange-red.....	.15
1 Flora, yellow.....	.20
1 Lilywhite, pure white.....	.10
1 Holland Giant, rose-pink.....	.15
1 Gen. Joffre, scarlet.....	.15
1 Monon, new variegated.....	.25
1 Mrs. Dr. Norton, delicate colors.....	.20

14	Retail value,	\$2.05
Special price, labeled and postpaid, \$1.75		

Note:—The above four collections, A, B, C, and D contain no duplicates. Sent postpaid for \$5.00.

COLLECTION "E"

6 America, lavender-pink.....	.25
6 Mrs. F. King, flame-color.....	.25
6 Halley, salmon-pink.....	.25
6 Crackerjack, dark red.....	.25
6 Independence, coral.....	.25

30	Retail value,	\$1.25
Special price, labeled and postpaid, \$1.00		

READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

6 bulbs at dozen rates; 50 at 100 rates.

Prices per dozen and on collections, also on single bulbs, include postage on all orders east of the Mississippi River. West of the Mississippi River, Canada and Foreign, add 5 cents per dozen. Prices per 100 are F. O. B. here.

Bulbs (unless otherwise instructed) will be sent in April, after danger from freezing en route is over, but it will be to your advantage to get your order in immediately after you receive this catalog.

Safe arrival guaranteed anywhere in the U. S. A.

All my bulbs are good blooming size unless otherwise stated.

Warranty—While I exert the greatest care to keep all stock true to name, sound and strong, I do not, in common with other growers, assume any responsibility other than to replace any stock that may prove untrue to name or refund amount received for same.

Write your name and address very plainly.

Send in your order EARLY, as some varieties are sold out quickly. Order in January, February or early March, if possible, so as to get the very best stock.

Bank reference: Berkshire Loan & Trust Co., Pittsfield, Mass.

SPECIAL OFFER FOR EARLY ORDERS

In order to get a good portion of our orders booked before the rush sets in, I make the following inducement:

On all cash orders of \$2.00 or over from this catalog mailed before March 1st, you may select as a premium bulbs to the amount of 10% of your order. For example, on a \$5.00 order you would be entitled to 50c worth of extra bulbs free.

Next time anyone tells you that "you can't get something for nothing," just show them this offer!

Address all orders to

HOWARD M. GILLET
NEW LEBANON
COLUMBIA COUNTY
N. Y.

You will become intensely
interested if you

**GROW
GILLET'S
GLORIOUS
GLADIOLI**



EVELYN KIRTLAND

Join the "Gladiolus Enthusiasts."
They are the happiest people
on earth!